

# Village Assn. Nixes Parking Meters in Business District

By MARY WEBB  
FR 5-3051

At a meeting held last week at the Hollywood Riviera Club, the newly-formed Hollywood Riviera Village Assn. disapproved parking meters for the rapidly expanding business area. According to Forrest B. Yoder, president, the Riviera Village members went on record as opposing the measure for the present time, although it was announced that a request for meters had been made to the Redondo Beach City Council.

Proposed by-laws were tabled for the time being because the members were busy discussing the boundary lines for Riviera Village. They will remain tabled until the boundary lines are determined.

The proposed by-laws, prepared by the committee in charge, were read by George Hocutt, vice-president. The committee included Gene Voorhees, chairman; E. J. Champion and Charles Reed.

Bob Byrne, chairman of the improvement committee, led a discussion period for the 25 business and professional men and women present. Topics under consideration were one-hour parking, painting of curbs, and painting of white diagonal lines parking.

The next meeting of the association is planned for March 9, at 8:30 a.m. in the Hollywood Riviera Beach Club.

Ted Shields, 421 Avenida de Jose, Hollywood Riviera, has been appointed an account executive on the staff of Burns W. Lee Associates, it was announced this week.

To accept the appointment in the Burns W. Lee home office in Los Angeles, Shields resigned as publicity director for an electronic company. Previously, he was editor of business publications for another firm and for several years was editor and co-publisher of the Reseda (Calif.) News. He is a graduate of University of Southern California and a member of Sigma Delta Chi, a professional journalism fraternity.

Newly-installed president of the South Bay Panhellenic is Mrs. John M. Billings, of 228 Via Buena Ventura. She is a member of Alpha Chi Omega.

South Bay Panhellenic represents 19 different sororities and will serve schools of the surrounding area, including Chadwick, El Segundo, Mira Costa, Redondo Union, San Pedro and Torrance High schools. Mrs. Billings, together with a fellow member of the new Panhellenic organization, has been visiting various schools in the area, talking with senior girls and acquainting them with the different sororities, their organizations and purposes.

Plans for a spring tea honoring them will be announced in the near future, the Panhellenic said.

Mr. and Mrs. Robert Matson, of 229 Via Alameda, have returned from a two-weeks trip to San Francisco. They drove to the northern city on a combined business and pleasure trip. While Matson worked with his company, the Northwestern Covering Co. of Los Angeles, Mrs. Matson shopped and visited points of interest. She returned a week earlier than hubby, flying home, while he stayed on to finish his work there.

While they were away their daughter Susan, 14, stayed with her grandparents, Mr. and Mrs. C. W. Gift, of 717 Calle Miramar.

Mr. and Mrs. Robert Surber and family of 112 Via la Ciruela, have returned from a long wintertime trip to the east, they reported this week.

The Surbers, complete with twins Mark and Shirley, 3, and older sister Janet, 5, traveled by train to Gorham, Me., where they spent almost a month with her parents, Mr. and Mrs. Merle Libby, and visited with her brother there. Mrs. Surber's sister traveled up from her home in New York to visit with them in Gorham.

Mrs. Surber reports the children had a tremendous time playing each day in the snow, but it taxed her to go through the back-east job of dressing and undressing the children as they came in and out of the house. She's glad to be home in Southern California, where the children can shrug a sweater on and off to take care of all but the most inclement weather here.

Nancy Sue Albright, 9, daughter of Mr. and Mrs. Paul R. Albright, of 130 Camino de las Colinas, has fallen a victim to the chickenpox. She came down with the bug on Feb. 23, her mother reports, and is only now beginning to recover. She's a student at the Lutheran School here. All mothers of Brownie Troop 167, which met Wednesday afternoon, should note.

Sympathies are being extended to the family of Mr. and Mrs. Ernest Russell, of 213 Calle de Madrid, on the passing of her father, Philip F. Buckley, 72, of 4285 LaSalle Ave., in Los Angeles. He passed away Feb. 24 at his home. Buckley was born in Ireland, but lived for the past 40 years

in Los Angeles. He leaves his widow, Loretta; three daughters, nine grandchildren and a brother, William E. Buckley of Dayton, O.

Rosary was recited last Friday at Transfiguration Church. Interment was in Holy Cross Cemetery.

Mr. and Mrs. Warren Krierles Jr., of 324 Calle de Andalucia, spent last week-end at their family cabin at Big Bear in the San Bernardino Mountains. They report enjoying the snow activities very much. Their two children stayed in the low country, with their grandparents, Mr. and Mrs. Warren Krierles Sr., of Los Angeles.

Unique was the word for the open house party hosted by Mr. and Mrs. Lewis Emmerich, of 408 Avenida de Jose, recently. It was unique in the fact that the Emmerichs invited close-by neighbors and asked each neighbor in turn to invite one more neighbor.

Some 32 guests enjoyed the open house. Mrs. Emmerich served shrimp sandwiches, dips, ham rolls and punch, and the guests supped and got acquainted. It was marked such a success that more of these affairs are planned.

Mr. and Mrs. Emmerich, by the way, are new neighbors, having moved here from their former home in Redondo Beach about Nov. 1. They have two children, John 3½ and Jimmy, 19 months.

Chief Warrant Officer John Reed, of 138 Via Alameda, was home from the Navy's Mare Island for a week to visit his family. He is stationed there while his ship is going through its period of availability. While he was home, the Reeds entertained Chief Warrant Officer Lee Watts and his family from San Diego. The Watts came to Southern California recently when his duty station was changed from the East coast to San Diego. They are old friends of the Reeds.

Mrs. Leonard Geissel, of 321 Via San Sebastian, was hostess at a fashion party staged at her home on Feb. 24 by her sorority, Alpha Gamma Delta of USC.

"Keels Casuals" of Manhattan Beach presented the latest spring styles while Nadine Moore acted as commentator for the occasion.

Latest television celebrity in this area lives at 260 Calle de Andalucia. He's Richard Gawne, noted landscape architect, and he appeared on the pro-

gram "Easy Living" over Channel 5. Guest speaker on the program, Gawne showed pictures of new garden arrangements and the latest in modern landscaping. He is associated with the Henry C. Soto Co., of Los Angeles, and has been a resident here for many years.

Recent guest at the home of Mr. and Mrs. Lewis Emmerich, of 408 Avenida de Jose, was Herbert Emmerich, his father, who was in Southern California on a combined business and pleasure trip. Emmerich is director of the Public Administration Clearing House in Chicago, and in that capacity visited USC and spoke at several events. He is an international authority on government administration. At one time executive vice-president of the New York City Housing Corp., he was also deputy-governor of the United States Farm Credit Administration, executive secretary of the War Production Board, and Commissioner of the Federal Public Housing Authority.

He stayed here with his son and daughter-in-law while he attended the 25th anniversary ceremonies and events of the School of Public Administration at the University of Southern California, returning to Chicago last Tuesday.

A new bridge club, titled "Desert Bridge Club," has been formed.

At their second bridge meeting, held last week, were Mmes. Mickey Panovich and John McGovern, and Mmes. James Reeves, Don Reed, Richard Reinhardt, Lloyd McClellan, Phil Steinberg, Robert Hamer, Stan Vaughn, Lewis Emmerich, Walter Jacobsmeyer, and Leonard Geissel.

With Pacific Coast Little League President Al Marzilli presiding over the program, some 200 boys, parents and friends of the Little League movement attended the baseball meeting of the group, held last week in the auditorium of the Walteria School. Principal speaker was Cleve Herrmann, TV sportscaster who covered the history of the Little League movement, followed by a question and answer period.

Motion pictures of the Little League World Series were shown to an enraptured audience. President Marzilli then had blank forms distributed to parents asking for volunteer aid as managers of clubs, umpires, coaches, manual helpers in building the new Kissel Field and hostesses for the consec-

# Charles W. Reed Elected To Color TV Dealer Group

Election of Charles W. Reed, Torrance Post Vee, 1629 Cravens Ave., to membership in the Southern California Color Television Dealers Assn., was announced today by Everett Wren, president.

Plans for the construction of Kissel Field will be furthered at future meetings, President Marzilli concluded.

Now Brownie Troop 167 has its very own American flag. It was presented to them by American Legion Auxiliary Unit 184 at their meeting on Feb. 23. Presentation was made by Mrs. Agnes Wright, member of the Auxiliary Unit.

The Brownie troop followed up the presentation ceremony by singing the Star Spangled Banner. Present at the ceremonies were Rosemary A. Bend, Nancy Sue Albright, Diane Duval, Patty Klingler, Kay Mikleson, Alanna Morris, Charlene Kungell, Michelle Neimoller, Terry Ann O'Keefe, Karen Prodan, Meri-Ruth Russell, Cynthia Vico, and Jill Webb. Leaders and parents included Brownie troop leader Mrs. Paul Albright, co-leader Mrs. Albert Bend, a nd cookie chairman Mrs. Fred Klingler.

Just for the books, Troop 167 of the Brownies sold a total of 192 boxes of cookies—a very good record, it was reported. And their thanks are extended to all their Riviera neighbors who made this record sale possible.

First area-wide project of the new association, formed to create a greater public awareness of current color television excellence and availability, will be "Operation Peter Pan," Wren said.

The association's entire membership will cooperate in inviting the public to their show-rooms Monday evening, March 7, to view a new TV milestone, the first color telecast of an entire Broadway musical at an actual performance.

Starring Mary Martin, the two-hour color show, set for 4:30 to 6:30 p.m. is expected to be seen by more than 50,000 persons throughout Southern California at private parties staged by set owners, in dealer's showrooms, and in auditoriums and theaters rented by dealers for their neighbors to view the color telecast, Wren said.

Local association members are inviting everyone to attend, free of charge, but have announced that tickets must be obtained at once from dealer's show-rooms due to their tremendous demand and limited viewing space.

BICYCLE COUNT  
There are more than 21 million bicycles in the U. S.



MRS. AMERICA PREVIEW... George Whittlesey, Torrance De Soto dealer, shows Mrs. Louisa Burrows, of 2838 Opal St., a sample of what Mrs. America will win, a Firestone V-8 sedan. Mrs. Burrows, an entrant in the Mrs. America contest, is one of the 50 homemakers who have filed applications with the Torrance Chamber of Commerce for the contest. Mrs. Burrows is a member of the board of the Madrona PTA and is chairman of Girl Scouts in Torrance. The contest closes March 5.

**GOING OUT TONIGHT?**  
*Eat with Charley*  
At DANIEL'S CAFE 1625 Cabrillo Ave.

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your money goes further here

**Archie's MARKET**  
BIG ENOUGH TO SERVE YOU  
SMALL ENOUGH TO KNOW YOU!  
1617 CABRILLO AVE. TORRANCE  
WE RESERVE THE RIGHT TO LIMIT QUANTITY

**LEAN GROUND BEEF CHUCK**  
27¢ or 4 lbs. for \$1.00  
ERNIE'S SPECIAL  
Value: 4 to 6 Servings

1 pound hamburger  
2 eggs  
1/4 cup milk  
1/2 cup soft bread crumbs  
2 teaspoons salt  
1 No. 2 can cream style corn  
2 teaspoons prepared mustard  
1/2 cup finely chopped onion  
Combine eggs, milk, and crumbs. Add the remaining ingredients and mix thoroughly. Turn into a baking dish (7x12 inches) and bake in a moderate oven (350 degrees) for 50 minutes.

**TENDER-BABY BEEF LIVER** 35¢ 3 lbs. \$1

**PORK SHOULDER ROASTS** 35¢  
4 to 6-lb. Average

**NEBRASKA GROWN PORK CHOPS** 53¢

**FULL CUT ROUND STEAKS** 45¢

**BONELESS-THICK & JUICY SWISS STEAKS** 63¢

**LEAN SLICED-1-LB. CELLO PACKS BACON** 39¢

**CHOICE GRADE VEAL ROASTS** 39¢

**FINE FLAVOR RIB STEAKS** 45¢

**EXTRA LEAN PORK SAUSAGE** 39¢

**SEASONED JUST RIGHT! GROUND ROUND** 45¢

**HOFFMAN'S SLAB BACON** 59¢

THIS IS GENUINE COUNTRY STYLE!  
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**AVOCADOS** 5¢ 6 for 25¢  
Don't let this low price fool you... these are choice quality!

**GREEN ONIONS** 3 bunches 5¢

**FRESH RED RADISHES** 3 bunches 5¢

**FRESH MUSTARD** 3 bunches 5¢

**SOLID UTAH CABBAGE** 5¢

**NORTHERN PIPPIN APPLES FOR EATING OR COOKING** 4 lbs. 29¢

**NANCY HALL YAMS** 3 lbs. 25¢

**LONG GREEN CUCUMBERS** 10¢

**American CHEESE** 43¢

**WHOLE MILK - NATURAL Longhorn CHEESE** 49¢

**MINCED HAM** 29¢

**SIRLOIN TIP ALL LEAN MEAT BEEF ROASTS** 59¢

**ROUND BONE BEEF ROASTS** 45¢

**ALL GOOD TENDER EATING MINUTE STEAKS** 59¢

**BONELESS STEWING BEEF** 49¢

**FROZEN FISH**  
1-LB. PACKS

**FILLET OF COD** 38¢

**SALMON FILLETS** 55¢

**HALIBUT FILLETS** 69¢

**HADDOCK FILLETS** 47¢

**FILLET OF SOLE** 54¢

**OCEAN PERCH FILLETS** 44¢

**White Coconut Cake** 55¢  
with Marshmallow Frosting-Reg. 69¢

**Dolly Madison-Frosted CINNAMON ROLL** 19¢  
in aluminum heating pan

**Oven Fresh BREAD** 21¢  
Large Loaves

**Snow Flake-1-lb. Box SODA CRACKERS** 21¢

**Cinch CORN BREAD MIX** 21¢

**Quail-No. 2 1/2 can Solid pack** 21¢

**TOMATOES** 15¢  
Quail-No. 303 can  
In heavy syrup

**Lady's Choice-2-lb. Pure Peach PRESERVES** 39¢

**Large Box TIDE** 25¢

**White Raven DOG FOOD** 4 Cans 29¢

**Earwall Light Meat-Grated TUNA** 19¢

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